

# Decide Your Topic in 5 Easy Steps!

## Areas Of Interest

Jot down all the topics you have a strong interest in & those that you'd love to share with others.

STEP  
01



STEP  
02

## Authority

Of those areas of interest, decide what topics you have some "authority" on-- Topics that encompass your experience, passions, interests, strengths, etc.

## Audience

Determine who your ideal reader is. Specifically, who will this book help & who will get the most benefit from it?

STEP  
03



STEP  
04

## The Solution

What problem specifically is this book going to help your target reader to solve and what will be the ultimate benefit for him/her?

## Your "Why"

Figure out a compelling "why". Why do you want to write this book, about this topic, to help this audience?

STEP  
05



# Your Topic in 5 Easy Steps!

Get your topic & get started writing your book today!

## Areas Of Interest



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## Authority



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## Audience



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## The Solution



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## Your "Why"



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